

FAST
FAST
FASH
FASH
ION
ION




last chance...



Thanks, boss.
I'm very glad that I
was given such a
chance.



Congratulations
Anna
You will represent
our company in
India.



I can't believe it. Congrats

Lily, can you imagine, I'm going to business trip to India?

I need to select best fabrics for the new collection of our brand

Come on, friend, take only the most fashionable fabrics. It seems to me that baby pink will be popular next season. You must bring it first



SALE SALE SALE SALE SALE

NEW COLLECTION

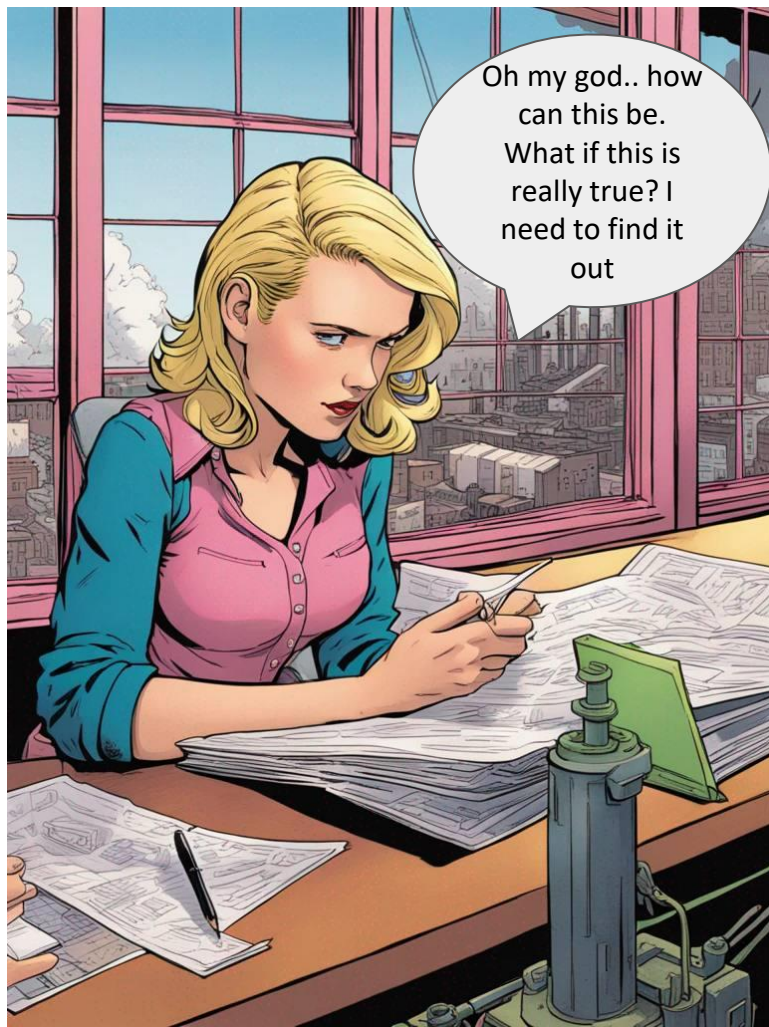
NEW COLLECTION

NEW COLLECTION

NEW COLLECTION

NEW COLLECTION








A month ago, a fire broke out in a similar textile factory due to equipment malfunction, where dozens of people died. People work in the factories for 12 hours without a day off





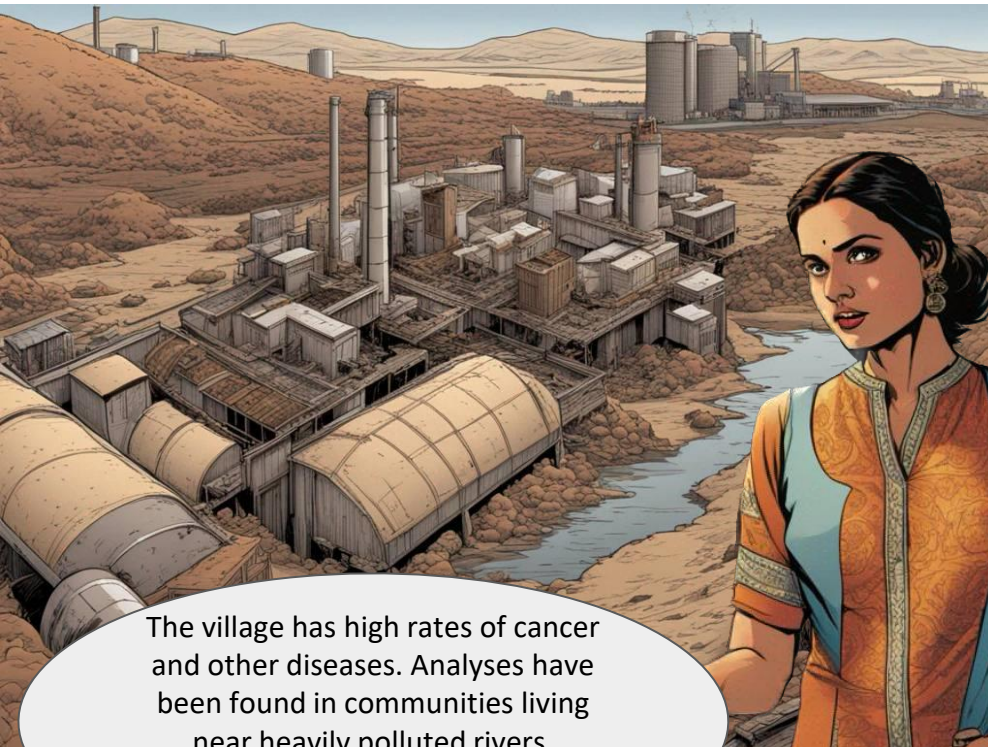
The World Bank estimates that textile dyeing and processing accounts for up to 17-20% of total industrial water pollution

The fashion industry is the second largest water consumer industry, requiring about 700 gallons of water to produce one cotton shirt and 2,000 gallons of water to produce a pair of jeans. Experts estimate that the global textile industry uses 378 billion liters of water per year.



One of the most devastating man-made environmental disasters has also been triggered by cotton cultivation.

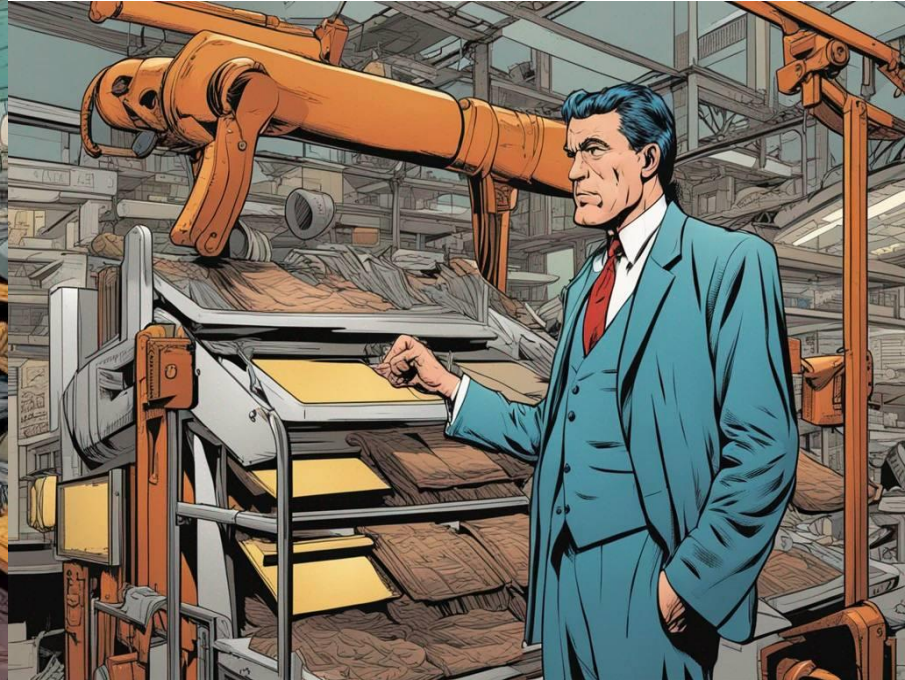





The village has high rates of cancer and other diseases. Analyses have been found in communities living near heavily polluted rivers, especially near textile factory effluents.



Fashion production accounts for 10% of total global carbon emissions. It dries up water sources and pollutes rivers and streams, while 85% of all textiles go into landfills each year.



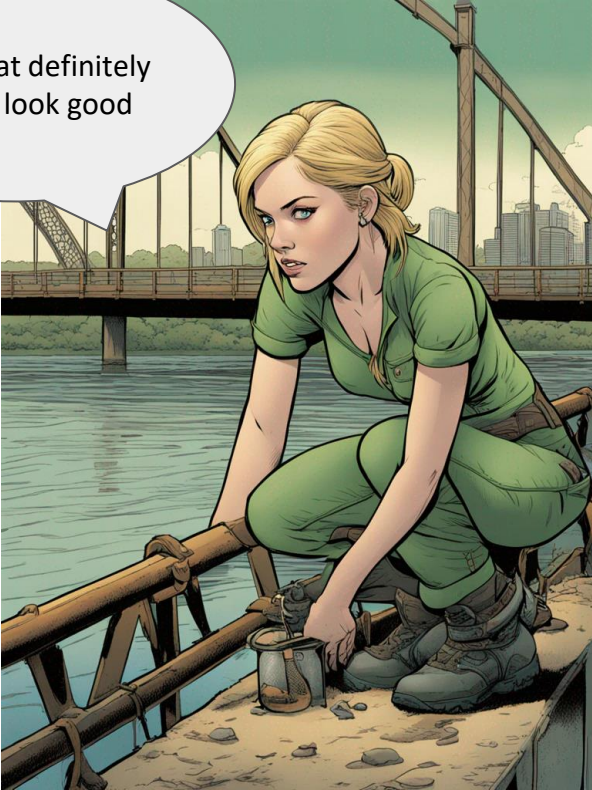


People are buying more clothes and storing them less.

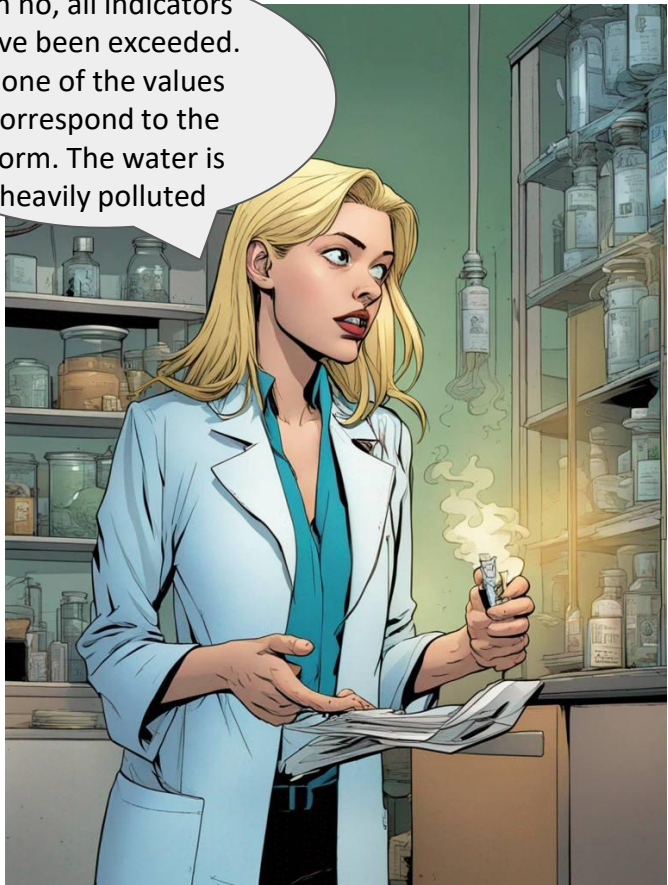
We have found out that the top three contributors to the industry's global pollution impact are dyeing and finishing (36%), yarn preparation (28%), fiber production (15%).




Hmm, that definitely doesn't look good




Oh no, all indicators
have been exceeded.
None of the values
correspond to the
norm. The water is
heavily polluted





People can't use
this water...

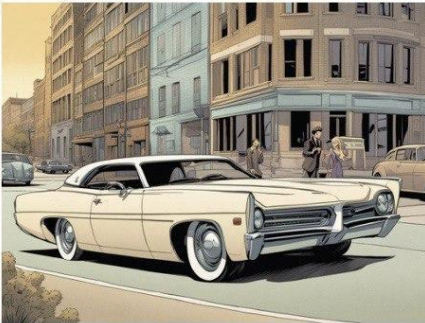
We conducted a study of
water samples and the
analysis showed that the
content of harmful
substances is dozens of
times higher than the
permissible readings



This report and the findings
will make fashion moguls
accountable for their
negligence

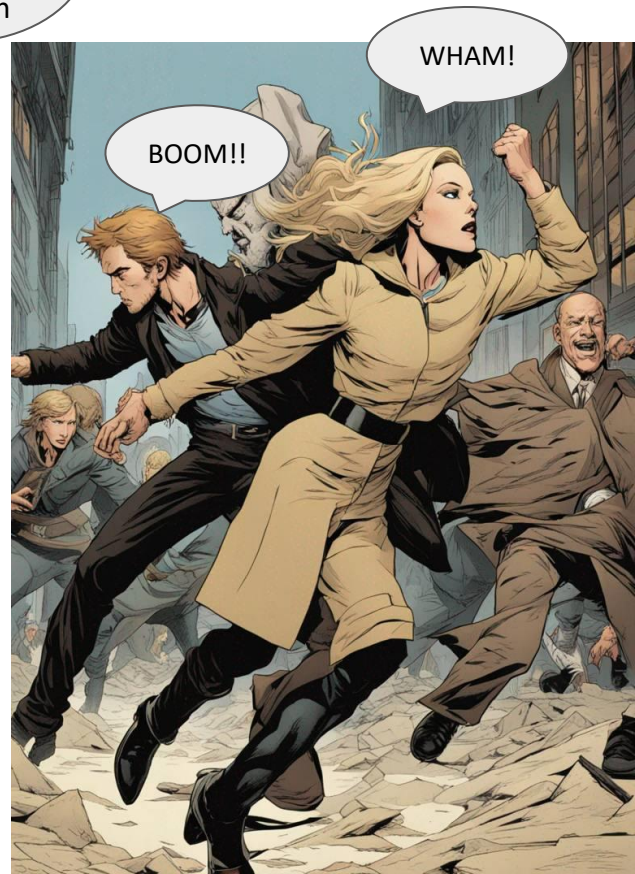
The water contains:
mercury, cadmium,
lead and arsenic.


This lady has tons of material proving that we are to blame for the water pollution



We have to get rid of the evidence





A man and a woman are sitting at a small round table in a cafe. The man, on the left, is wearing a brown jacket and a dark tie, looking towards the woman. The woman, on the right, has blonde hair and is wearing a light-colored trench coat, looking at a newspaper she is holding. On the table in front of them is a white coffee cup on a saucer. The background shows a window with a view of a city street, including a building with a dome. There are other people in the background, including a person at a counter and another person sitting at a table. The scene is lit with warm, indoor lighting.

We have to deal with this once and for all. People need to know about it. I'm willing to help you

They tried to eliminate all evidence that textile mills are damaging the environment. Thank you for being there and saving me and this information



We have to help these people at all costs. We have to save the planet. We should organize a meeting and tell people the truth



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We demand environmentally friendly production! We demand clean water! We demand the health of citizens!





Let's save our planet
together!



We are looking forward
to continuing our
creative co-operation

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