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Connecting official media with social media in aspect of the tragic events

In the era of social networking, first-hand news has become an important source of information for traditional media journalists. One of the common practices is collaborated official media with social media. Many media organizations have reduced the number of their overseas agencies and instead rely on freelancers and local special correspondents to get news.

For example, the BBC, CNN, the Guardian and other major news agencies and publications in order to provide consumers with news from primary sources or instant comments to them opened information windows on Twitter. Social live broadcasting is becoming one of the methods of the media. In covering the tragic events, social media become an aggregation platform for Facebook all types of information and can even change the trajectory of news distribution.

After Nice attacks, #Nice attack quickly became a hot topic on Twitter. Within 12 hours after the incident, Twitter collected more than 300,000 tweets on this topic. More than 100,000 people on Facebook also discussed the incident in the #Nice section. It is from these sources that news of the terrorist attacks fell into the official media. More and more journalists are now using social media tools such as Facebook Live or Periscope for live broadcast. For example, in the terrorist attacks in Brussels in March of this year, many journalists used Periscope to watch live broadcasts and search for information through the map of this application in order to quickly get to the scene. RT also used Periscope to broadcast this event live.