



САНКТ-ПЕТЕРБУРГСКИЙ  
ГОСУДАРСТВЕННЫЙ  
УНИВЕРСИТЕТ  
ВЫСШАЯ ШКОЛА ЖУРНАЛИСТИКИ  
И МАССОВЫХ КОММУНИКАЦИЙ

FRIEDRICH  
EBERT  
STIFTUNG

15 НЕДЕЛЯ  
ГЕРМАНИИ  
В САНКТ-ПЕТЕРБУРГЕ  
18-26 АПРЕЛЯ 2018  
WWW.DEUTSCHE-WOCHE.RU



6<sup>th</sup> Annual conference  
**Comparative Media Studies in Today's World'2018**  
**Emotions vs. Rationality in Mediated Discussions**

St.Petersburg State University  
School of Journalism and Mass Communications  
April 17-19, 2018

**Preliminary program**

**April 17, 2018**

**Room 603**

9 – 9.30 am – Registration / **Welcome speeches**

Anatoly Puyu, Director, School of Journalism and Mass Communications, SPbU  
Svetlana Bodrunova, professor, local organizing committee chair, SPbU

9.30 – 11 am – **Plenary podium discussion**

**Cross-cultural perspectives on public emotionalization: politics and beyond**

*Participants:*

**Zizi Papacharissi**, *University of Illinois in Chicago, USA*  
**Bess Yue Wang**, *Hong Kong Baptist University, Hong Kong (China)*  
**Dmitry Gavra**, *St.Petersburg State University, Russia*  
**Caroline Lindcamp**, *Technical University of Dortmund, Germany*

*Moderator:*

Svetlana Bodrunova, *St.Petersburg State University, Russia*

**Room 604** 11 – 11.30 am – coffee break

11.30 am – 1 pm – **Keynote speeches**

**Zizi Papacharissi**, *University of Illinois in Chicago, USA*  
**Affective Publics: News, Sentiment and Twitter**

**Karin Wahl-Jørgensen**, *Cardiff University, UK*  
**The evolving strategic ritual of emotionality in journalism**

**Room 604** 1 – 2 pm – lunch

2 – 3.30 pm Room 603  
**Theories and Issues**

**Theories of mediated affect in public communication**

Chair: **Svetlana Bodrunova**, SPbU

**Katrin Voltmer**, *University of Leeds*  
Mediated performance as political communication: The political aesthetics of contentious politics

**Margreth Lünenborg**,  
*Freie Universität Berlin*  
Affective publics: Theorizing digital dynamics in translocal forms of public articulations

**Caroline Lindekamp**,  
*Technical University of Dortmund*  
Introducing concepts of reflection to journalism studies: An alternative approach to study the effects of media accountability

**Raquel M. Carriço Ferreira** [skype],  
*Federal University of Sergipe*  
**Rita Espanha**,  
*University Institute of Lisbon*  
Reason and Emotion modulating the selective behavior of mass media consumption: A perspective of uses and gratifications

Room 302  
**Tech Communication**

**Affects in online pictures and texts**

Chair: **Anna Litvinenko**, FU Berlin

**Inkyu Kang**,  
*Pennsylvania State University*  
Contextualizing pictures, words and emotion: A cognitive-semiotic approach to visual media and affect

**Abeyamí Ortega-Dominguez**,  
*University of Cambridge*  
The politics of emotions in the mediatized construction of racialized visual citizenship in neoliberal Mexico

**Anna Lange-Böhmer**,  
*University of Oldenburg*  
Putin and Trump as ‘holy alliance’? Emotional relations between Russia and the USA as reflected in Internet memes

**Anastasia Folts**,  
*Lomonosov Moscow State University*  
#faceofdepression, or How to make a diagnosis by a userpic

Room 304  
**Russian Media**

**Urban or local? Towards a new definition of media in the Russian regions**

Chair: **Ilya Kiriya**,  
National Research University –  
Higher School of Economics  
(NRU – HSE)

**Polina Kolozaridi**, *NRU – HSE*  
Media reassembled: New levels of locality and sincerity

**Olga Dovbysh**, *NRU – HSE*  
Local media in Russia and their transformations in digital environment

**Alexandra Goncharova**, *NRU – HSE*  
How political groups shape the development of urban media: The case of Kazan

**Ilya Myasnikov** [skype],  
*Tomsk State University*  
**Elena Fatkulina**, *Tomskiy Obzor*  
Urban or local? Towards new definition of media in Russian regions

Room 604 3.30 – 4 pm – coffee break

4 – 5.30 pm Room 603  
**Theories and Issues**

**Strategic narratives and emotions in national public spheres**

Chair: **Katrin Voltmer**, University of Leeds

**Bess Yue Wang**,  
*Hong Kong Baptist University*  
Taming wild events with handwritten notes: Strategic genre embedding subjectivity, emotion and advocacy

**Sergey Bogdanov**,  
*Lomonosov Moscow State University*  
Strategic narratives and performativity of media: Mixing emotional and rational approaches to communication

**Anna Litvinenko**,  
**Andrey Zavadski**,  
*Freie Universität Berlin*  
Sense or sensibility? Formation of memory narratives about the Revolution of 1917 in the Russian public sphere

Room 302  
**Tech Communication**

**Contested publics and conflicts online**

Chair: **Olessia Koltsova**, National Research University – Higher School of Economics (NRU – HSE)

**Svetlana Bodrunova**,  
*St. Petersburg State University*  
Real-world political spectra in Twitter discussions on inter-ethnic conflicts

**Walaaj Bajnaid**,  
*Bournemouth University*  
The Saudi Twittersphere as a medium for public debate on women’s issues: Assessing rationality and emotion

**Ravi Krishnan, Pichandi Chinnasami**,  
*VLB College of Arts and Science*  
Indian fishermen conflict at Palk Bay region: Sentiment analysis of newspaper and social media

**Ekaterina Bogomolets** [skype],  
*North Carolina State University*  
The assemblages of #Metoo and #Iamnotafraidtospeakout movements: What shapes the way women share their stories on the Internet?

Room 304  
**Russian Media**

**Russian media institutions in the rationality perspective**

Chair: **Olga Dovbysh**,  
National Research University –  
Higher School of Economics  
(NRU – HSE)

**Ilya Kiriya**,  
*National Research University –  
Higher School of Economics*  
New and old institutions within the Russian media system

**Kamilla Nigmatullina**,  
*St. Petersburg State University*  
Divisions in professional rationality in the Russian journalistic community

**Sergey Davydov**,  
*National Research University –  
Higher School of Economics*  
Subjective and objective factors in comparing institutional development of the Russian regional media

Room 603

5.30 pm – **Best student paper award ceremony**

The prize is established in 2018 by Katrin Voltmer, program committee member and Neva Award winner

Place tbc 6.30 pm – get-together

**April 18, 2018**

Room 603

10 – 10.45 am – **Book presentation session**

Participants:

**Karin Wahl-Jørgensen**, Cardiff University, UK

**Emotions, Media and Politics** (Polity Press)

**Margreth Lünenborg**, Freie Universität Berlin, Germany

**Media Practices, Social Movements, and Performativity: Transdisciplinary Approaches**

(Routledge; together with Susanne Foellmer and Christoph Raetzsch)

Moderator:

Svetlana Bodrunova, St.Petersburg State University, Russia

Room 604 10.45 – 11 am – coffee break

11 – 12 am

Room 603

Room 302

Room 304

**Theories and Issues**

**Tech Communication**

**Topics and Regions**

**Emotions in political discussions across Europe**

Chair: **Nina Zhuravleva**, SPbU

**Hanna Klimpe**, Hamburg University of Applied Sciences  
'Because she's my only love': The controversy surrounding the Volksbühne Berlin as an emotional desire of a leftist movement caught in an impasse

**Valery Nechay**, National Research University – Higher School of Economics  
Media discourse in semi-authoritarian elections: a case of 2016 St.Petersburg electoral campaign

**Ana Stojiljkovic**, University of Leeds  
'The economy is always the number one issue, but it never wins elections': Managing voters' emotions in Serbia and Bosnia-Herzegovina

**Measuring sentiment and bias in media content and social networks**

Chair: **Svetlana Bodrunova**, SPbU

**Viktorija Car, Hrvoje Jakopović, Jelena Jurišić**, University of Zagreb  
Use of potential big data analysis tools for detecting emotions and sentiment in communication on social networks

**Nikita Tarasov, Ivan Blekanov**, St.Petersburg State University  
Methods of topic modeling for short texts in social networks

**Oleg Nagornyy, Olessia Koltsova**, National Research University – Higher School of Economics  
Mining problematic media topics online: what reader comments can tell us about readers' perception of news agendas

**Radical speech and reactions to it**

Chair: **Anna Smoliarova**, SPbU

**Precious Chatterje-Doody**, University of Manchester  
**Rhys Crilley**, Open University  
Mediated militarism: Emotional responses to RT's coverage of the conflict in Syria

**Victoria Vziatyshva**, Bumaga media project  
Hate speech on Telegram: Comparison of anonymous and non-anonymous channels

**Ilya Bykov, Irina Gladchenko**, St.Petersburg State University  
Evaluating aggression in media: A case of the students of journalism and political science in Saint-Petersburg State University

**Svetlana Kirschbaum**, Ruhr University Bochum  
God Forbid!: Emotional futurology as the medial repression of reality

12 am – 1 pm Room 603  
**Theories and Issues**

**Discursive strategies of emotionality in communication**  
Chair: **Yulia Taranova**, SPbU

**Sergei A. Samoilenko**,  
*George Mason University*  
Using inoculation against persuasive attacks on character and policy in the context of climate change debate

**Agnieszka Sztajdel** [skype],  
*European University Institute*  
Post-truth politics in post-Smolensk Poland

**Edwin Koster**,  
*Free University Amsterdam*  
*7 Giorni*: Emotional Rationality in Films

Room 302  
**Tech Communication**

**Emotions and discussion borders**  
Chair: **Anna Litvinenko**, FU Berlin

**Nina Zhuravleva**,  
*St.Petersburg State University*  
A global public sphere of compassion?  
Language borders and echo chambers in Twitter discussions about *Charlie Hebdo*

**Antje Glück**, *Teesside University*  
Feeling different about the facts: Post-colonialism and the use of emotions in the production of news among Indian and British journalists

**Sara Garcia Santamaria**,  
*University of Sheffield*  
Repackaging deliberation in the digital age: National values and emotions in Cuban online debate

Room 304  
**Topics and Regions**

**Russian everyday culture and perceptions of environments**  
Chair: **Nikita Basov**, SPbU

**Alexandra Nenko, Marina Petrova**,  
*ITMO University*  
Emotional geography of Saint-Petersburg: Detecting emotional perception of the city space

**Elena Arbatskaya**,  
*University of Tyumen*  
Hashtag of disappointment: Emotional regimes of career failure experience

**Natalia Prays**,  
*University of Cambridge*  
Russian culture in literary first-wave emigrants' media texts: Emotional aspects

**Room 604** 1 – 2 pm – lunch

2 pm – 3 pm Room 603  
**Theories and Issues**

**Inevitable emotionality and emotional overload**  
Chair: **Nina Zhuravleva**, SPbU

**Jan Miessler**,  
*Charles University in Prague*  
Whose objectivity? The struggle around measuring Czech Television's political bias

**Monika Verbalyte**,  
*Freie Universität Berlin*  
Inevitably emotional public life and its discontents

**Varvara Chumakova** [skype],  
*National Research University – Higher School of Economics*  
Emotional aspect of the information overload in social media: Drawing the map

Room 302  
**Tech Communication**

**Emotions for user engagement**  
Chair: **Anastasia Folts**, Lomonosov MSU

**Constanza Gajardo-León**,  
*Free University Amsterdam*  
**Tabita Moreno-Becerra**,  
*University of Concepción*  
Affective engagement on young Chileans' news consumption practices for tracing their participatory experiences

**Shashidhar Nanjundiah** [skype],  
*Southern Illinois University in Carbondale*  
Old narrative, new formats: On-screen text graphics as devices of engagement

**Pichandy Chinnasami**,  
*PSG College of Arts and Science*  
**Boobalakrishnan Natrayan**,  
*Central University of Tamil Nadu*  
Parental mediation of children television viewing as a by-product of socio-cultural development: Vygotskian framework

Room 304  
**Topics and Regions**

**Media and migration: representations and emotions**  
Chair: **Kamilla Nigmatullina**, SPbU

**Sheida Shirvani**,  
*Ohio University in Zanesville*  
Strategic communications: Emotion and media management between immigrants and refugees in the United States

**Ksenia Semykina**,  
*National Research University – Higher School of Economics*  
Frames and fear appeals in the representation of migration in Russian media

**Anna Smoliarova**,  
*St.Petersburg State University*  
Media consumption as emotional behaviour: case of Russian-speaking migrants

**State Hermitage** 4 – 5.30 pm – guided tour

**April 19, 2018**

**Room 603** 5 – 6.30 pm – **Russian-German round table** on emotions in politics and communication  
On the framework of German Week in St.Petersburg 2018

Participants: **Thielko Griess**, *Deutschlandfunk-Moskau, Germany (tbc)*

**Luthar Dick**, *independent journalist, Germany – Russia*

**Margreth Lünenborg**, *Freie Universität Berlin, Germany*

**Angelina Davydova**, *Russian – German Exchange, Russia*

**Mikhail Tyurkin**, *St.Petersburg State University, Russia*

Moderator: **Anna Litvinenko**, *Freie Universität Berlin, Germany – Russia*

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