School of Journalism and Mass Communications Global Communication and International Journalism, Master, 2 year 3 semester 2016-2017

MEDIA AND POLITICS IN EUROPEAN SOCIETIES (СМИ И ПОЛИТИКА В ЕВРОПЕ)

The aim of the course is analysis of contemporary experience of media-political interaction on the national level in European societies, including Russia and Germany. Course objectives include: make students aware of today's concepts of media-political interaction and approaches to analysis of the roles of media systems in the political process; show linkage between transformation of party systems in Europe and mediatization of politics; teach students basics of analysis of party spectrum, of electoral roles of journalism, of structure of national public spheres etc.; provide certain skills of work with political media texts and of decoding of instruments of agenda setting.

After finishing the course, the students should: know the basic concepts of media-political interaction in European societies; know the basic theories of the public sphere and the concept of the European public sphere; know the trends of transformation of political system under the impact of media systems and manifestations of political marketing in European politics; be able to critically assess national political spectra, movement of political parties within them, and the structure of national and European public spheres in their dynamics; obtain skills of analysis of certain media-political interactions; obtain skills of conducting and presenting the results of individual and group research.

Interim assessment: Graded exam.