School of Journalism and Mass Communications Global Communication and International Journalism, Master, 2 year 3 semester 2016-2017

NEW MEDIA AND POLITICAL PROTEST IN RUSSIA AND ABROAD (НОВЫЕ МЕДИА И ПОЛИТИЧЕСКАЯ МОБИЛИЗАЦИЯ В РОССИИ И ЗА РУБЕЖОМ)

The discipline aims at discussing the current tech-based changes in the media systems of Russia and other nation states (regions) and the implications of the media hybridization and digitalization for political process; more precisely, the discipline aims at discussing the new modes of political participation influenced by digital communication media in various socio-political contexts.

As stated in the curriculum of the discipline, the ambivalent "creative-destructive" role of network communication, online surrounding and its media elements were mentioned by many of the contemporary media researchers, whose works took place in the actual course. Special emphasis within the course is put to demonstration the efficiency of social media in political mobilization of citizens, to organization and cultivation role of new media and to fragmentation the contemporary public sphere due to media systems hybridization.

After completing the discipline, the students will be able to: analyze the ways media (especially new media) facilitate the political process; formulate the ambiguity of the 'creative-destructive role' of the new communication tools for the political mobilization and social fragmentation in various socio-political contexts; analyse the roles of new media in current mobilization activities of media audiences; provide relevant theories for such analysis; compare cases of media-facilitated political mobilization in different countries.

Interim assessment: Pass / not pass.