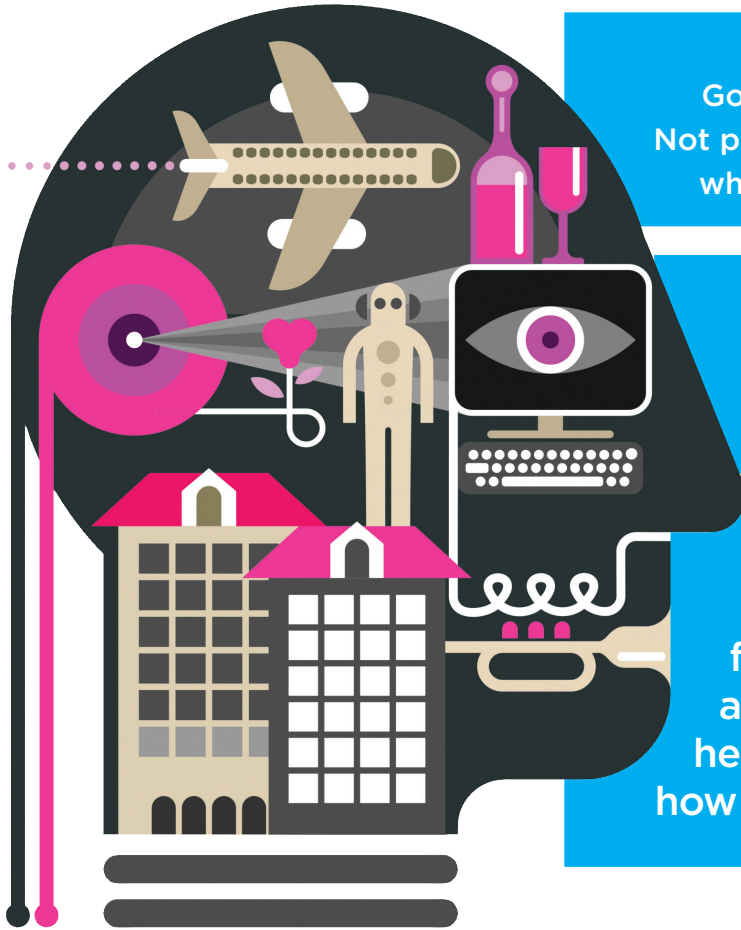


International Chamber of Commerce (ICC) and St. Petersburg State University presents a four part visiting lecturer series:

# INTELLECTUAL PROPERTY (IP) LAW AND MANAGEMENT



Around 1700, Isaac Newton and Gottfried Wilhelm Leibniz had a **fight**. Not physically, but **intellectually** – about whom invented the study of calculus...

... Centuries later, Apple vs. Samsung hits the news as the **latest battle in IP**<sup>1</sup>.

Join our **established speakers**, senior managers from Shell, Philips, Microsoft, and Mannheimer Swartling to hear real world experiences on how IP is used in business today!

## Who

St Petersburg University students and faculty  
– from all fields of study

## Save-the-date for...

**29 Nov 2012 ■ 16:30**

22nd line of Vasilievsky ostrov, 7,  
Hall 2, St. Petersburg State University  
([www.spbu.ru](http://www.spbu.ru))

## Speaker<sup>3</sup>

**David KORIS**, General Counsel, Head of IP, Shell International B.V.; Chairman, ICC Commission on Intellectual Property

## Topic

Intellectual property asset generation and related agreements

## Look forward to our 2013 lecturers<sup>2</sup>...

**Speaker<sup>3</sup>**: Ingrid Baele, Vice President, Business Management Office, Philips Intellectual Property & Standards

**Speaker<sup>3</sup>**: Pavel Savitsky, Senior Associate, Mannheimer Swartling

**Speaker<sup>4</sup>**: Microsoft



International Chamber of Commerce

*The world business organization*

<sup>1</sup>As the world economy becomes more global and more integrated, IP takes an increasingly important role in business and national strategies. IP knowledge helps to manage innovations, creations and provides organizations with a competitive edge.

<sup>2</sup>Date, time and location to be announced

<sup>3</sup>Speakers subject to change at last minute

<sup>4</sup>Speaker to be determined

To learn more about ICC please visit [www.iccwbo.org](http://www.iccwbo.org)